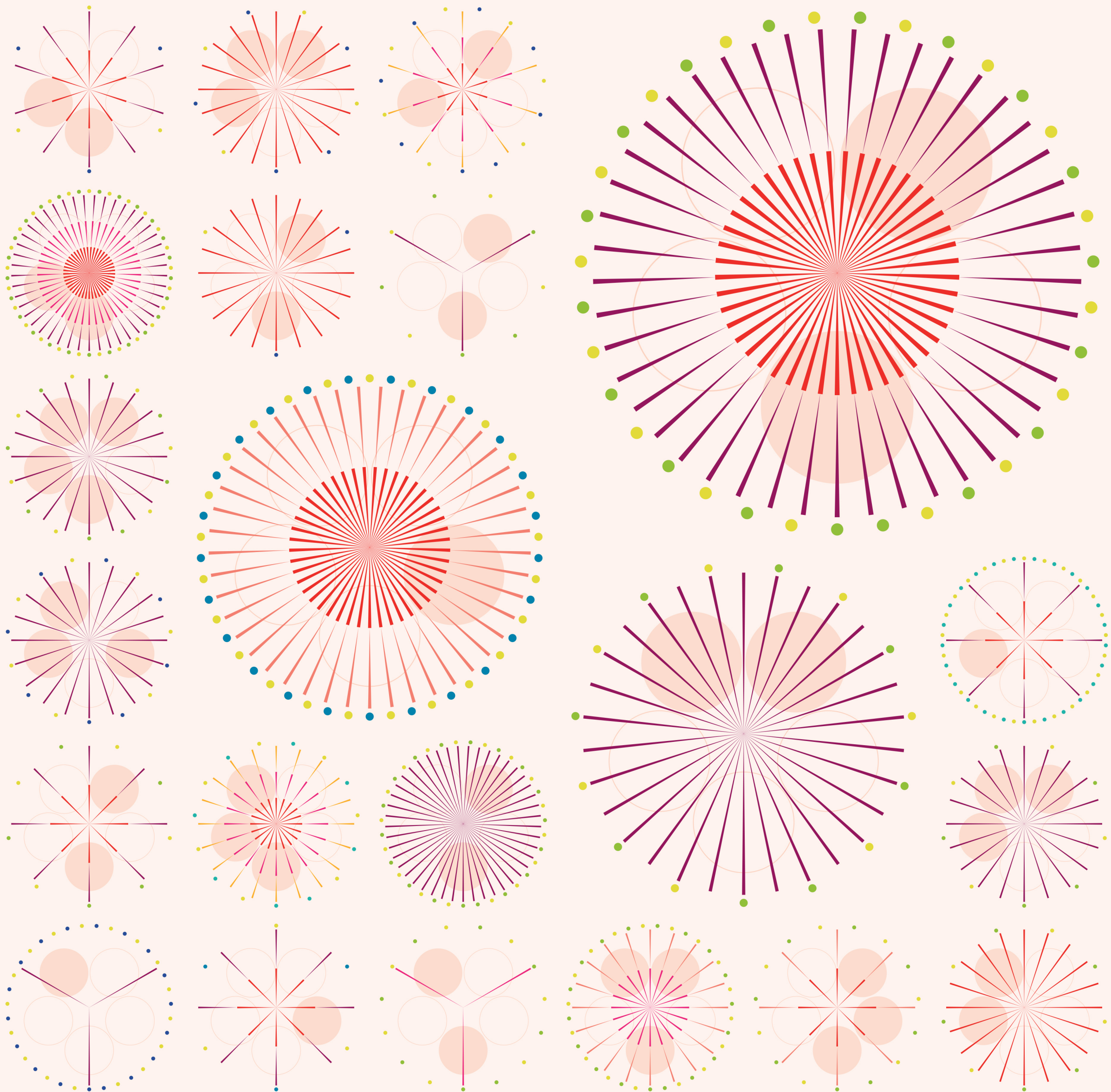


Design for Social Innovation:
Case Studies from Around the World
*Mariana Amatullo, Bryan Boyer,
Jennifer May, Andrew Shea*

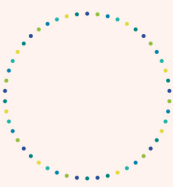
The United Nations, Australia Post, and governments in the UK, Finland, Taiwan, France, Brazil, and Israel are just a few of the organizations and groups utilizing design to drive social change. Grounded by a global survey in sectors as diverse as public health, urban planning, economic development, education, humanitarian response, cultural heritage, and civil rights, the book *Design For Social Innovation* captures these stories and more through 45 richly illustrated case studies from six continents and a handful

of lively panel discussions. The book marks a moment in the maturity where design for social innovation is practiced just about everywhere, while still evolving and differentiating. By assembling diverse examples and perspectives, the volume invites reflection: How is design for social innovation similar or different around the world? How are designers building sustainable business practices? Why are organizations investing in design capabilities? What evidence do we have of impact by design?



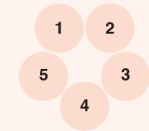
KEY

Each of the book's case studies includes a "flower diagram" that graphically represents the who, what, and how of the project by translating the details of team, funding, and project outputs into a visual grammar. Presented above are a selection of the flowers you will find inside *Design for Social Innovation*, which you can decipher using the key to the right. See back of this poster for names of each case.



Team Size and Composition

For-Profit Designer
Non-Profit Designer
Government Designer
Academic Designer
Civil Society Designer
Non-Designer



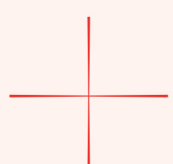
Mediums of Change

1. Digital
2. Organizational
3. Spatial
4. Experiential
5. Physical

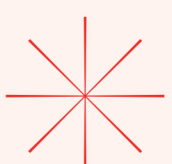
FUNDING AMOUNT



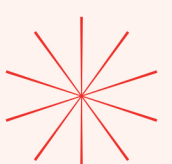
Undisclosed



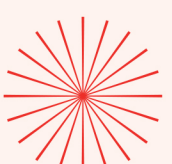
<\$1k



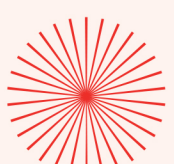
\$1k–\$25k



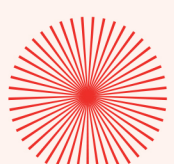
\$25k–\$100k



\$100k–\$500k



\$500k–\$1MM+



\$1MM+

FOUNDING SOURCES

Foundation or Non-Profit or Endowment

Government

Crowd Funding

University

Private Company

Self-Funded

Multiple Undisclosed

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